

of their nine games last season. Buchanan pointed out that the



## Simple

KANSAS CITY, KCM, Dec. 10.—How do you get a 3-year-old boy to confess to a crime? Well, after he has looked himself up and down.

Mrs. Donald E. Martin, wife of the county attorney, and five of their seven children pleaded with little Donald E. Martin for half an hour Saturday.

"Ruh," was Donald's only response as he splashed water on the floor.

Finally 3-year-old "little" confessed.

"Oops," exclaimed Mike. "I spilled my jelly beans."

The bathroom door flew open immediately.

Korea has 10 major all-weather ports, says the National Geographic Society.

**Newberry's**  
**Sensational**  
**DOORBUSTERS**

**Ladies' Leather, Indian  
MOCASSINS**

Bead Trim, Sizes 4-8. **\$7.97**  
Natural or Red.  
Regular ~~\$2.49~~

**SPECIAL THIS WEEK ONLY**

---

**JUMBO SIZE  
GARMENT  
BAGS**

Full Length Zipper. **\$7.00**  
\$1.49 Value!  
This Week Only

**NEW BERRY CO.**

**Ladies' Leather, Indian  
MOCASSINS**

Bead Trim, Sizes 4-8. **\$1.97**  
Natural or Red.  
Regular ~~\$2.99~~

**SPECIAL THIS WEEK ONLY**

---

**JUMBO SIZE  
GARMENT**

**CLOTHING BAGS**  
Full Length Zipper. \$7.00

**\$1.49 Value!**  
**This Week Only**  
**J. J. NEWBERRY CO.**



**S, Inc.**  
Twin Falls





## Calendar

boomers club sewing group  
at 2 p. m. Wednesday  
Norman Crossley, 1215  
North 22nd Street.

**Besson Given**

Home Improvement  
Thursday at the home of  
Schrenk. Mrs. Don W  
n charge,  
J. Marjorie Gillespie, c  
demonstration agent,  
Lesson on cookie mixes.  
William Smothers, M  
guest.

Gulistan  
Firth

**Magee**

**PET VALUE?**  
d beauty at down to earl  
the nation's leading man  
h lasting beauty. Prof  
son.

**Inc.**  
dison

After



## 5 DAYS, Dryer

and rinsed  
er. Then dial  
s you prefer.

automatic elec-  
have so much  
o much con-  
to get "one"

Your dealer,  
now.

1998

10-10-1964













# market place of magic valley

# CLASSIFIED ADS

Phone  
38

**ROOMS APARTMENTS**  
Furnished, clean, comfortable. Call 1234.

**FURNISHED APTS.**  
Furnished, clean, comfortable. Call 1234.

**FINISHED HOUSES**  
Furnished, clean, comfortable. Call 1234.

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## HOUSES FOR SALE

**2-BEDROOM** basement home, full bath, modern kitchen, brick walls, full basement, \$12,500. Call 1234.

**LARGE NEW 2-bedroom** home just being completed on 1/2 acre of ground, 4 bedrooms, full bath, full basement, \$15,000. Call 1234.

**SWIM INVESTMENT COMPANY**  
Phone 581 or 2156-W

**1954 Models**  
BRICK HOMES  
DESIRABLE LOCATION

**FEATURING:** Three-terrace, built-in, electric, carpet, tile, large windows, all-steel garage, and a spacious lot.

**Two Models to Choose From**  
\$9,950 to \$10,700—Small Down  
Payment—Immediate Possession

**TWIN FALLS REALTY & INSURANCE CO.**  
115 Main Ave. E. Phone 1885

**TWO & ONE-HALF ACRES**  
Choice location on east Shoshone. Very nice home, abundance of shade trees, only \$12,500. Terms: \$1,000 down, \$100 per month. Call 1234.

**INVESTIGATE**  
2-Bedroom, spacious kitchen, full basement, \$12,500. Call 1234.

**NEW AND SPACIOUS 2-BEDROOMS**  
\$12,500 to \$15,000. Call 1234.

**MAGIC VALLEY INVESTMENT CORP.**  
123 Shoshone St. South  
Phone 2448

**REAL ESTATE FOR SALE**  
Wise Investment  
1910 a property bringing in \$110 a month, modern apartment and cottage in Twin Falls. Call 1234.

**CITIZENS AGENCY**  
West Pines Office  
Phone 3124

**WE NEED THREE HOMES!**  
We have three homes who want to buy two and three bedroom homes, priced between \$10,000 and \$15,000. Call 1234.

**BACON & LAWRENCE**  
Opposite Postoffice Twin Falls

**WE NEED THREE HOMES!**  
We have three homes who want to buy two and three bedroom homes, priced between \$10,000 and \$15,000. Call 1234.

**BACON & LAWRENCE**  
Opposite Postoffice Twin Falls

## FARMS FOR SALE

**210 ACRES** in 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**80 ACRES** Wendell area, excellent home, full bath, full basement, \$15,000. Call 1234.

**220 ACRES** in 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

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## FARM IMPLEMENTS

**Midstate Non-Frosting Automatic Rock Weathers**  
Eliminating breaking ice during winter months. Call 1234.

**Alfalfa Growers**  
with three-point hitch for all types of alfalfa.

**Pat's Equipment**  
2111 Tellington Drive Twin Falls

**PORTABLE POTATO WASHERS**  
Wash potatoes in 1/2 hour. Call 1234.

**BEET AND GRAIN BEDS**  
PILERS - SORTERS - ELIMINATORS

**GIGGERS POTATO EQUIPMENT COMPANY**  
103 S. 2nd South Phone 1123

**Genuine Overhauls for FORD TRACTORS**  
Specializing during the month of January.

**FREE PICKUP AND DELIVERY**  
PIONEER TRACTOR CO. Twin Falls

**HAY, GRAIN & FEED**  
BAIRD Alfalfa hay, Kemp Hay. Phone 1234.

**100 TONS** of hay, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

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## LIVESTOCK & POULTRY

**FOR PROMPT REMOVAL**  
of Dead and Unusable LIVESTOCK  
PHONE 31 COLLECT  
Twin Falls 314 - Rupert 34

**IDAHO HIDE & TALLOW CO.**  
BABY CHICKS

**U.S. APPROVED**  
HY-1000 HYPODERMIC, one year or more of age, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**GOOD THINGS TO EAT**  
HIGGINS, also raises. One year or more, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**APPLES**  
Have only a few of the better grades available. Call 1234.

**HILLSIDE ORCHARD**  
1 Mile West of Buhl on Highway 26

**PETS**  
HUNTER Attention! Beautiful Puppies, Irish Setter pups. Phone 1234.

**FOR SALE OR TRADE**  
WILL take tractor in exchange for sheep or cattle. Call 1234.

**WANTED TO BUY**  
HIGGINS, also raises. One year or more, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**FAT COLORED HENS**  
Top Prices  
BENTLEY POULTRY FARM  
Phone 1234, Twin Falls

**MISCELLANEOUS FOR SALE**  
BULLDOG newspaper, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**MILK SHAKES**  
MILK SHAKES, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**MOVIE and still projectors for sale or rent.**  
Flash light and equipment, flash bulb, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**FURNITURE & APPLIANCES**  
FURNITURE, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**REPAIRING & MAINTENANCE**  
REPAIRING, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

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## FURNITURE & APPLIANCES

**DOUBLE tub and single tub on stands.**  
1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**HEATING OIL**  
No. 1 Stove  
No. 2 Fuel  
No. 3 Furnace

**FUEL FOR LESS**  
V-1 OIL CO.  
Phone 1234 Twin Falls

**RADIO AND MUSIC**  
UPRIGHT Piano, Combination television set, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

**TRUCKS & TRAILERS**  
PRE-INVENTORY sale on all trailers. Reduced from \$20 to \$100. Call 1234.

**1951 Ford Pickup**  
This pickup is in good mechanical condition. Call 1234.

**SWIFT & COMPANY**  
Truck Line Phone 1234

**STEEL REINFORCED Hanger Holes**  
CORD CENTER  
Meet State Highway Codes

**McVEY'S INC.**  
Twin Falls

**McVEY'S INC. INTERNATIONAL**  
Parts Service

**PICKUPS**  
1951 International K-Ton  
1951 Ford K-Ton  
1950 International K-Ton  
1949 Dodge 1-Ton  
1947 Chevrolet 1-Ton  
1941 Bluebeaker 1-Ton  
1941 GMC 1-Ton

**TRUCKS**  
1949 International KB-7  
1947 Ford 14-Ton  
1945 International KB-5  
1943 Ford 2-Ton  
1941 International K-4

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1947 Ford 14-Ton  
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**McVEY'S INC.**  
Twin Falls

## AUTOS FOR SALE

**1948 FORD** 1948 Model T Ford truck, 1/2 section, 1/2 mile from town, irrigated, good soil, full basement, \$15,000. Call 1234.

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## Oldsmobile of 1954 to Have New Features

Featuring styling and mechanical changes, Oldsmobile's 1954 models go on display Wednesday at Magic Valley dealer showrooms.

New models are three inches lower than 1953 counterparts.

They feature all new bodies, a new wrap-around windshield, new sweep-out fenders and door design.

The new "Rocket" engine is up in horsepower from 105 to 115 in the "Super 88" and "98" models.

All models of the "88" and "Super 88" series are two inches longer. All fenders are higher.

A new cowl ventilator extends the width of the hood and makes possible a compact, more efficient heater and defroster unit. A new emblem is located front and rear.

New chrome treatment of the side, new shaped parking lights and increased glass area are prominent design features.

New colors and combinations of leather and cloth highlight interior decorations. The instrument panel is redesigned to harmonize with the sweeps of the new windshield.

Front doors have been recessed to accommodate the windshield. The frame has been redesigned.

The automatic transmission has been rotated 22 degrees for clearance and the rear suspension altered.

The semi-elliptic leaf springs, formerly mounted diagonally, are now parallel and have been moved closer to the wheels.

Two additional gallons of gasoline are carried in the larger 20-gallon tank.

Four-way power seats, power brakes, power steering, air conditioning and automatic headlight dimmer are available at extra cost.

## Idaho Engineers Choose Officials

BOISE, Jan. 18 (UP)—O. A. Riese, Moscow, was elected president of the Idaho Society of Professional Engineers as the group closed its 14th annual convention.

The society elected C. C. Hall, Boise, vice president; W. P. Eaton, Boise, secretary; Charles E. Fiske, Boise, treasurer; and L. M. Huggins, Boise, national director.

It proposed that Gov. Len Jordan select Mark Kulp, state reclamation commissioner, to succeed C. Bill Hughes, who resigned recently as a member of the state board of engineering examiners.

More than 100 Idaho engineers attended the three-day meeting.

ARRIVES IN GERMANY  
FILER, Jan. 18—Pvt. S. R. Sackett, son of Mr. and Mrs. O. Sackett, Filer, has arrived in Germany for duty in the army.

Real Estate Transfers  
Information Furnished by  
Twin Falls Title and  
Trust Company

JAN. 14  
Warren B. and Max Olsen to L. W. Lewis, \$125, 30 1/2 N. Blvd. & California turn.

## Kefauver Asked For Idaho Power Fact Correction

BOISE, Jan. 18 (UP)—President T. E. Rasmussen asked Senator Kefauver, D. Tenn., today for a "public correction" of his statement that Idaho Power company has "any" if any stockholders west of the Hudson river.

The power company president made the public letter to Kefauver in which he said that as of last Oct. 31, 59.48 per cent of Idaho Power's stockholders lived in 11 western states with 40 per cent in Idaho and Oregon.

Kefauver was quoted as saying in Washington Jan. 4 that Secretary of the Interior McKay "tried to justify his position" on public power by talking about letting local people do the job.

"By local people, he obviously meant the Idaho Power, a New England concern, headquartered in Maine, having few if any stockholders west of the Hudson river," Kefauver told an International Platform association meeting.

Telephone Firm's 1953 Income High

NEW YORK, Jan. 18 (UP)—The giant American Telephone and Telegraph company, whose Bell system companies operate four-fifths of the nation's telephones, had a record net income of \$431,000,000 in 1953.

The quarterly report to stockholders showed this was equivalent to \$10.31 a share and compared with net income of \$855,493,204 or \$10.09 a share on a lesser number of shares for 1952.

However, every succeeding year in the huge postwar expansion of telephone service has set a new record for AT&T. Its Bell system has had to spend more than \$4 billions on new facilities to meet the demands and AT&T has had to spread its earnings over proportionately greater numbers of shares of stock issued to raise the money.

MOVING TO GARY  
EMERSON, Jan. 18—A farm sale was held Friday at the J. Melvin Toms farm. The Toms brothers have sold their property here and are moving in the spring to a ranch they have purchased at Gary.

Relief You Need for Child's Cough

For coughs and colds, Creomulsion is the only medicine you can now get in a new pink and blue package and be sure:

(1) Your child will like it.  
(2) It contains only safe, proven ingredients.

(3) It contains no narcotics to disturb a child's processes.

(4) It will aid nature to soothe and heal raw, tender, inflamed and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package.

CREOMULSION FOR CHILDREN

Before Cough, Cold, Croup, Acute Bronchitis

## Ike Administration Appears Satisfied With Existing Dairy, Meat Aid Plans

WASHINGTON, Jan. 18 (UP)—The Eisenhower administration is satisfied with present farm programs for meat animals, poultry and eggs and dairy products. Its proposed new farm program would continue them.

Present law authorizes price supports for beef cattle, calves, sheep, lambs and hogs as well as for poultry and eggs, but supports are optional, not mandatory. That is, said there is no effective method of supporting those prices.

During World War II, prices of poultry, eggs and hogs were supported through government purchases of dressed poultry, dried eggs and pork.

These purchases had the effect of reducing market supplies and thus bolstering prices. But these supports were dropped shortly after the war when the government had difficulty disposing of the products, even at a loss.

During the past year, Agriculture Secretary Benson moved to bolster sagging prices of beef cattle by buying the equivalent of 800,000 head of cattle. This buying had the effect of reducing market supplies and the secretary said of strengthening cattle prices. This beef was diverted to the school lunch program and eligible public institutions under foreign aid programs.

Similar short-term, emergency buying programs presumably would be used by the administration to help producers of hogs, poultry and eggs if those products got into price difficulties.

The present dairy program has developed into a major headache for the administration because large quantities of butter, cheese and dried milk have piled up in government hands under the purchase program. The government offers to buy dairy products at support rates if producers cannot find other markets.

The present support rate is at the maximum level, 90 per cent of parity. Benson has indicated he believes this rate is too high, but he has kept it in effect because livestock feed grains, a major item in the cost of producing dairy products, are required to be supported at 90 per cent of parity.

The secretary must announce new support rates for the marketing year beginning April 1. There is much speculation that he will lower them, possibly to between 80 and 85 per cent of parity, in the hope that resulting lower prices would encourage housewives to buy more butter and other dairy items.

Nevertheless, Benson is under strong pressure from congressmen representing dairy states to continue the 90 per cent support price guarantee.

## Northwest Grain Stock Is Boosted

PORTLAND, Jan. 18 (UP)—Wheat stored on the farms of Oregon, Washington and Idaho on Jan. 1 totaled 21,121,000 bushels, 22 per cent higher than a year ago.

The total also is about 22 per cent higher than average. Not since Jan. 1, 1946, has there been a big gain in wheat supply.

Wheat and then it was by larger at 21,000,000. This information was released here by the department of agriculture report on the wheat situation would be made this month.

TRIP TAKEN  
HANSSEN, J. L. M., Harvey A. Farnsworth, and a new trip to Quincy, Wash.

IMPOSSIBLE  
The situation would be impossible if it were not for the fact that the Magic Valley is under strong pressure from congressmen representing dairy states to continue the 90 per cent support price guarantee.

It does more but you pay no more for—

# NEW 76 GASOLINE

## THAT REVOLUTIONARY REGULAR!

...with the highest octane of any non-premium in the West!

From cold engine start...to smooth, full power far faster!



You get far faster warm-up with New 76, that revolutionary regular. Faster than any non-premium gasoline in the West. This instant starting means less drain on your battery, less engine wear because raw gasoline isn't flooding the oil off your cylinder walls.



You get a surge of full power with New 76 right from the start. No waiting! No dangerous, embarrassing stalls in traffic. Your car is safer to handle. And you enjoy more miles per gallon because New 76 has the highest octane of any regular gasoline in the West.

Try a tank-full of that Revolutionary Regular at the sign of—

# 76

## UNION OIL COMPANY

OF CALIFORNIA

The West's Oldest and Largest Independent Oil Company

## AUTOMATIC WASHER SALE

These washers are all in as near perfect condition as possible. All fully guaranteed, delivered and installed (less plumbing costs).

BENDIX floor model	\$198
MAYTAG two-year old model	\$165
MAYTAG one-year old	\$198
WESTINGHOUSE three-years old	\$138
WESTINGHOUSE two-years old	\$168
GENERAL ELECTRIC two-years old	\$150
HOTPOINT one-year old	\$175
FRIGIDAIRE three years old	\$165
FRIGIDAIRE two years old	\$185
SEARS with suds saver	\$135

In addition to these we have many other automatic washers priced from ...

\$49.50 to \$99.50

EASIEST of TERMS

River-Cain  
APPLIANCES

WEST IN IDAHO

PHONE 2413